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Press Release

Relation Acquires LaPlaca Insurance

CHICAGO, September 25, 2026 — Relation Insurance Services (“Relation”) announced today their acquisition of the assets of LaPlaca Insurance, Inc (https://www.linkedin.com/company/laplaca-insurance-inc./). (“LaPlaca”). The transaction went into effect on June 30, 2026; terms of the transaction were not disclosed.

“My father founded LaPlaca in 1988, building a successful agency on quality and trust,” said Anne La Placa, Vice President. “We were excited to find a partner in Relation that focuses on the same values, while greatly enhancing our resources and capabilities so we can better serve our clients.”

Located in Chalfont, Pennsylvania (https://www.relationinsurance.com/locations/pennsylvania/308-n-main-st-ste-b200-chalfont-pa-18914/), LaPlaca serves the greater Philadelphia, New York, and New Jersey areas along with several other states. The firm offers business insurance, employee benefits, and personal lines solutions.

“The LaPlaca team brings a combined 140 years of insurance experience to the table,” said Tim Hall, chief executive officer of Relation. “With retention rates consistently in the high 90th percentile, it’s clear they have a deep commitment to their clients. This level of experience and passion for the customer makes them a perfect fit for Relation. We’re excited to welcome Anne and her team.”

About Relation’s Mergers & Acquisitions

Relation Insurance Services is actively seeking partnerships to expand its offerings, industry expertise, and geographic footprint. Relation offers a seat at the table to insurance entrepreneurs with equity ownership opportunities and a people-first approach that optimizes outcomes for employees and clients. For more information on joining the Relation family of brands, visit www.relationinsurance.com/partner-with-us (https://www.relationinsurance.com/about-relation-insurance/partnerships-matter/).

About Relation Insurance Services, Inc.

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Relation Insurance Services is an insurance brokerage that offers superior risk management and benefits consulting services across the United States. It is ranked by Insurance Journal within the top 25 largest agencies in the country by revenue and has approximately 1,450 employees across more than 90 locations nationwide. Relation is a privately held corporation backed by BayPine, a Boston-based private equity firm focused on digital transformation capital to drive innovation and sustainable growth in core-economy, market-leading businesses. Visit: www.relationinsurance.com (http://relationinsurance.com) for more information.

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